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Education

BA Graphic Design (First)
Manchester School of Art
2021 – 2024

A-levels

Graphic communication A*
Computer science A
Government and politics A

New College Bradford
2019 – 2021

GCSEs (10x at grades 9-6)
Queensbury School, Bradford
2014 – 2019

Qualifications and awards

Outstanding Contribution award
MMU Student Media awards
2024

Colorplan vinyl sleeve designer
Chosen by paper makers G.F Smith as
designer of artwork for their album release
2024

Design Contexts Award
Shortlisted, MSoA Design Awards
2024

Sports leadership
2019

Skills



References

Andy Ellison
Course leader, BA Graphic Design
a.ellison@mmu.ac.uk

Natalie Carragher
aAh! Magazine
n.carragher@mmu.ac.uk

Marie Molloy
SHAW Society
m.molloy@mmu.ac.uk

Portfolio

Available on bradleysans.uk

Bradley Sansom

I'm Bradley, a designer and developer originally from Bradford who's recently graduated with a First in Graphic Design from the Manchester School of Art. My designs are often led by data, setting out to explore the hidden details others often look past. I like to use my skills to create things that have a positive impact on the world, including working with public-facing, community-based, and cultural organisations. I tend to specialise in areas including layout, typography, visual identity, and creative coding, however I have experience in other fields and I'm keen to explore. Having worked in a variety of roles alongside my studies, I am now looking for opportunities to further develop my creative and technical skills within a professional environment.

Professional experience

Degree show team
Manchester School of Art
Summer 2024

- Designing and pitching a concept and brand for the 2024 BA Graphic Design degree show to students on the course
- Having won the pitch, subsequently managing competing demands to produce a successful in-person and online show
- Turning our ideas into a physical show ready to present to students, the public, and industry
- Working alongside the show's student fundraising team to deliver a show within budget, in particular running a well-attended online/in-person print auction along with other events
- Designing and developing a website to showcase the course's 98 graduates and their work, including user testing and curating individual student pages
- Helping to curate the implementation of the identity within the exhibition space; arranging work, branding, and supergraphics
- Providing technical and administrative leadership to the team, implementing smooth digital workflows for the submission of work and details from students to maintain a single source of truth across all multi-platform outputs

Graphic design assistant
aAh! Magazine
2023-24

- Art-directing the look and feel of a special extended bicentenary issue of the university's student magazine, creating a house style and template from which the design team could produce spreads
- Writing briefs for other creative students to produce illustrations and photography to be used within the issue and online
- Leading meetings of designers, illustrators, and photographers to produce the issue collaboratively
- Artworking the final design of two issues, combining everyone's designs into a print-ready document ready to be printed
- Designing, printing, and installing a museum exhibition celebrating the history of student journalism at MMU
- Creating a limited-run special edition of the issue of 200 copies, with print finishes including hot gold foiled cover designs
- Producing a booklet and poster campaign marking ten years of the journalism department and the magazine
- Assisting with a live launch event featuring remote contributors

Student ambassador
Manchester Met
2023-24

- Helping with university outreach events, including talking to prospective students about university life and leading tours
- Accompanying school groups around the degree shows, maintaining safety and safeguarding standards
- Producing student-facing communications, adhering to brand guidelines, that have now been distributed to all new students

Design internship
SHAW Society
and MMU History
Summer 2023

- Redesigning and upgrading the website for the Society for the History of Women in the Americas, a scholarly association
- Developing a set of brand guidelines to equip the society with the tools to present themselves professionally and consistently across all of their digital output
- Producing content for social media, live-Tweeting conference papers and seminars on the day of their conference
- Assisting with conference technical set-up and administration, and designing wayfinding signage and multimedia graphics

Graphic design collective
aAh! Magazine
2022-23

- Collaborating with other designers on the look and feel of four issues of the student-led arts magazine
- Designing spreads for the print magazine as well as creating associated digital assets and animations
- Developing a web app to allow for the production of consistent social media graphics within a customisable on-brand template
- Having input into the editorial direction of the magazine, including writing, copyediting, and factchecking before going to print

Design and research
Bradford Pit Project
Summer 2022

- Working alongside other students in collaboration with a local organisation memorialising a former colliery in Manchester
- Generating and pitching ideas for how the project could engage both those who remember the mine, and encourage and educate new people about its history
- Contributing ideas and designs for an improved digital presence for the organisation to spread the word about local heritage